

Awards to celebrate U.S., Japanese innovators July 15 at Stanford

STANFORD, Calif. — The Japan Society of Northern California in partnership with the US-Asia Technology Management Center and other Bay Area organizations will hold the first Japan-US Innovation Awards and Japan-US Innovation Day conference at Stanford University on Friday, July 15.

The awards will highlight the “creativity and dynamism of Japanese and U.S. companies creating new technologies and business models that build off US-Japan synergies.”

The awards will be presented to one Japanese and U.S. company each in three categories:

- World Changers — companies whose ground-breaking technologies are changing the world
- Intrapreneurs — companies who demonstrate that entrepreneurship can come from within an established organization
- Emerging Leaders — the World Changer companies of the future

Steve Jurvetson, managing director of Silicon Valley VC Draper Fisher Jurvetson, will be the keynote speaker.

Lead sponsor Salesforce.com executives will present the Salesforce.com award in the Emerging Leaders award category, and senior representatives of Japanese and

U.S. award recipients will participate in panel discussions and presentations throughout the half-day conference.

A 30-member Innovation Advisory Committee of business, academic and nonprofit leaders from Northern California and Japan will select the awardees.

Allen Miner, founder and CEO of SunBridge Corporation, chairs the Innovation Steering Committee overseeing the award process, and fellow Steering Committee member Dr. Richard Dasher, director of the US-Asia Technology Management Center (Stanford) will moderate the event.

Each year the conference will recognize innovative companies on both sides of the Pacific.

The conference will be held at the Jen-Hsun Huang Engineering Center, Mackenzie Room, Third Floor, 75 Via Ortega, from 2 to 6:30 p.m.

The cost to register is: \$50 for General Early Registration (by 5 p.m. on Friday, June 24); \$40 Japan Society Member Early Registration (by 5 p.m. on Friday, June 24); or \$60 if purchased after the aforementioned time. For more information, or to register, visit www.usjinnovate.org.

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