

“Designing” Social Innovation Ecosystem in Japan

Hideyuki Inoue

Founder, Social Venture Partners Tokyo
Associate Professor, Keio University, Tokyo

Why?

- 2 Stories –convergence?



Social Innovation & Younger Generation

- “STYLE” Social Venture Competition (‘01-)

- * First SV competition for students & young professionals



- Social Venture Partners Tokyo (‘03-)

- * Utilize money and expertise of young professionals



- Keio University, “Social Innovator Course (‘05-)

- * Starting up students’ “My Project” based on their own story.



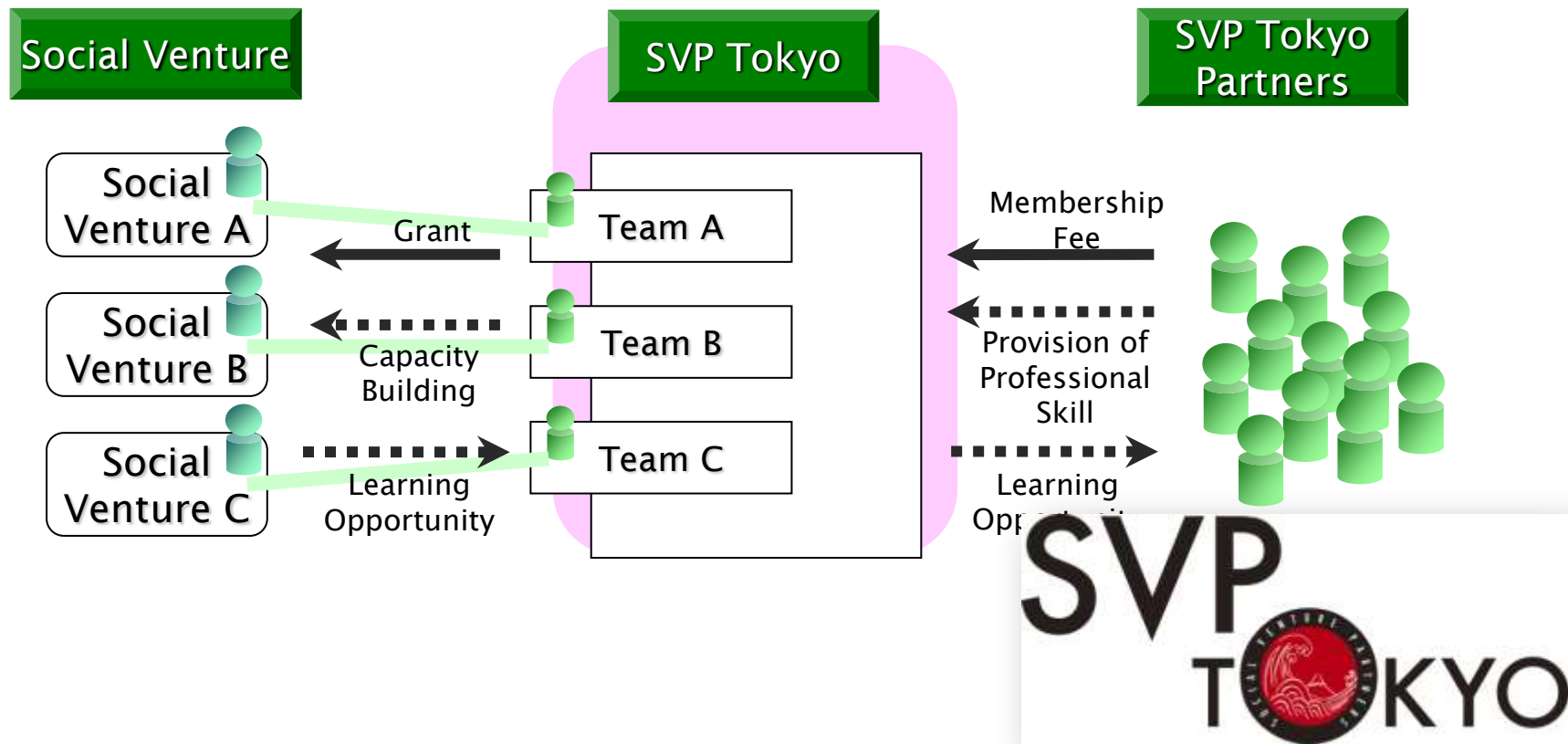
STYLE: Social Venture Competition

STYLE 2002 SOCIAL VENTURE Competition



Social Venture Partners Tokyo

- A “Marketplace” for Social Innovation
 - Utilize your money and time (expertise)

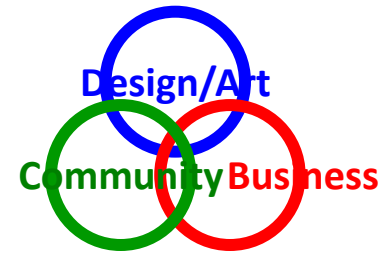


SVP Tokyo: Investees/ Partners

- Investees:
 - See the Investees' list.
- Partners:
 - Approx. 100 partners w/ ¥ 10,000 + UBS support
 - Start up own social venture, Carrier change, and Become “intra-preneurs”
- Current News: “CarePro”
 - First undisclosed “equity” investment
 - Not by grant, expects Financial + Social Return.



Message

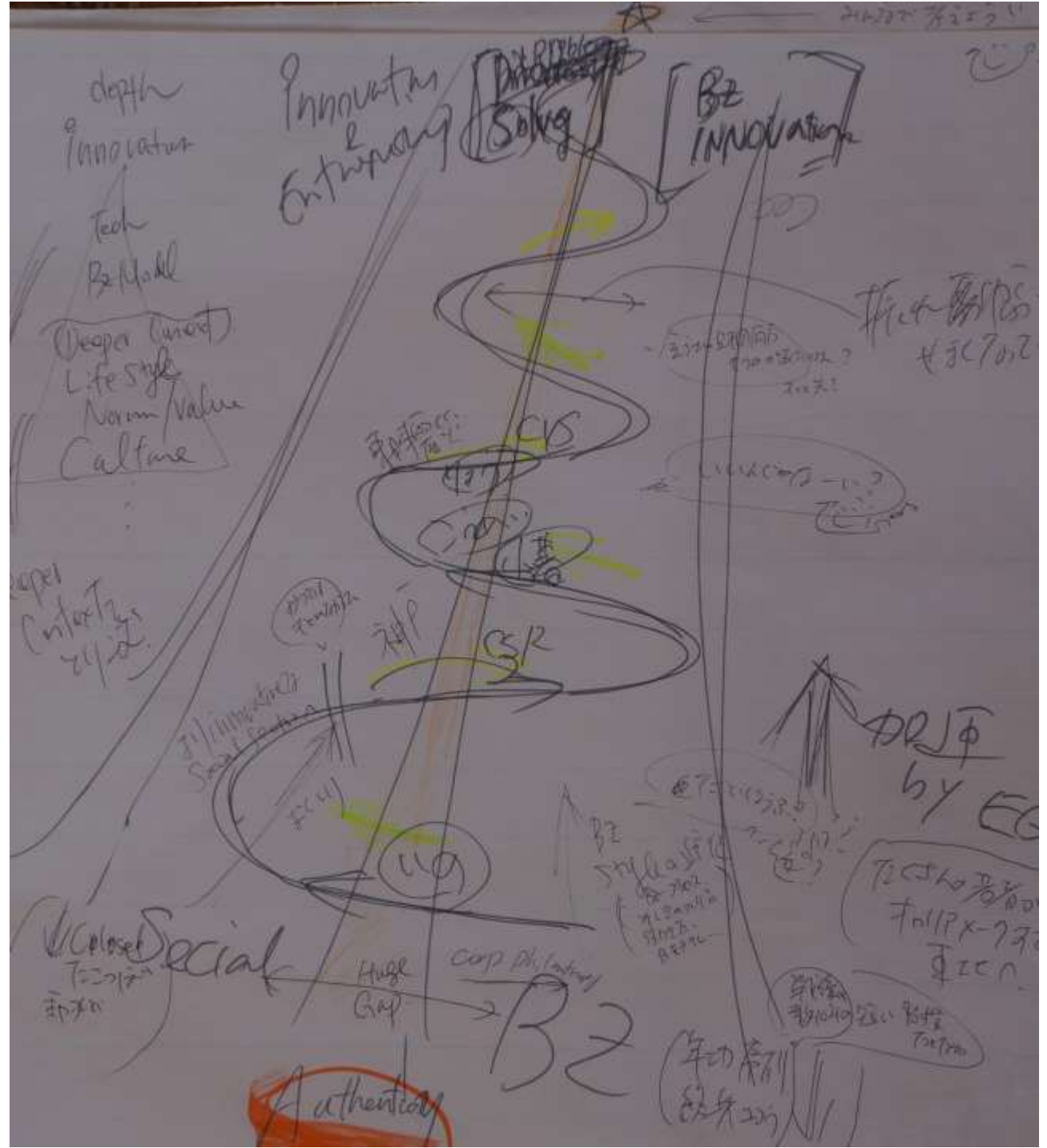


- JAPAN: “Dignity” Issue in developed nations
 - Great potential in humanity and innovation
- JA Community: authenticity, experiences, and resilience –Spirit & Culture of Immigrant
 - Ref. Japan Times Article
- North California: Entrepreneurism
 - (Business) Entrepreneurship/innovation should be connected with young “Social Innovation” community in Japan



To end...

“Social Innovation” :
Convergence of
Business
Innovation,
Innovation in
Social Sector,
with Redefining
the Government
role.



Appendix.

Message From History

Buddhist **SAICHO**,



"If you Light Up A Small
Corner of Society,
You are the Treasure of
Society."

「一隅を照らすもの、これ国の宝なり」

なまえ：
呼ばれたい名前：

学部学年：
学籍番号：

ログイン名
チーム番号：（ ）班

●自由に自己紹介してください!♪

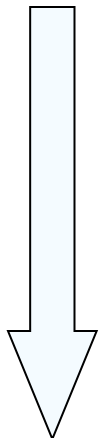
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●私の履歴 (今までの人生を振り返って、興味があったこと、趣味だったこと、自慢!などを書いてください)

いつ

何をした?何を感じた?何にはまった??



そのほか、ひとこと自慢歴♪

Blank rounded rectangular box for writing additional memories or pride.



マイ・プロジェクトの源泉

呼ばれたい名前：

マイ・プロジェクトのタイトル： 「

() 月 () 日

Ver. ()

●あなたの「マイ・プロジェクト」を、一言で!

●どうして、このプロジェクトなの?背景をおしえてください!

●「誰」にとって、どんな価値を生み出しますか?

今学期中に、だしたい成果は??